

With the blessings of Shri Rang Avdhoot Maharaj (Bapji), we continue our journey of serving through Ayurveda with sincerity and devotion.



Vaidya Jagannath G. Dwivedi

Balsathi Office, Nr. Santram Tower, Behind Globe Cinema, Nadiad, Kheda-387001, Gujarat, India

www.balsathi.in



Popularly known as "BALSATHI"



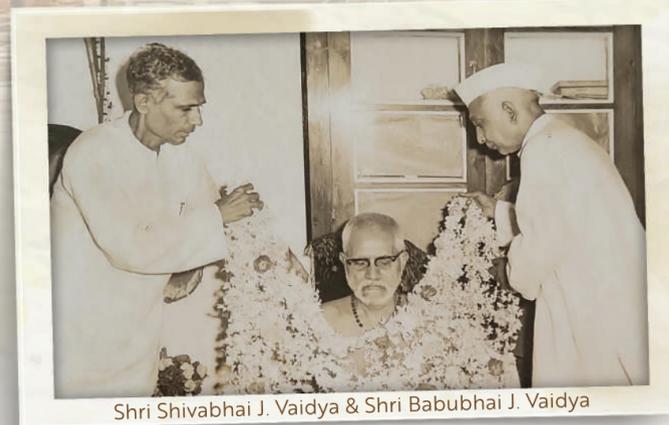
**A LEGACY OF 100+ YEARS,
ROOTED IN NATURE!**

THE TIMELESS JOURNEY OF HEALING

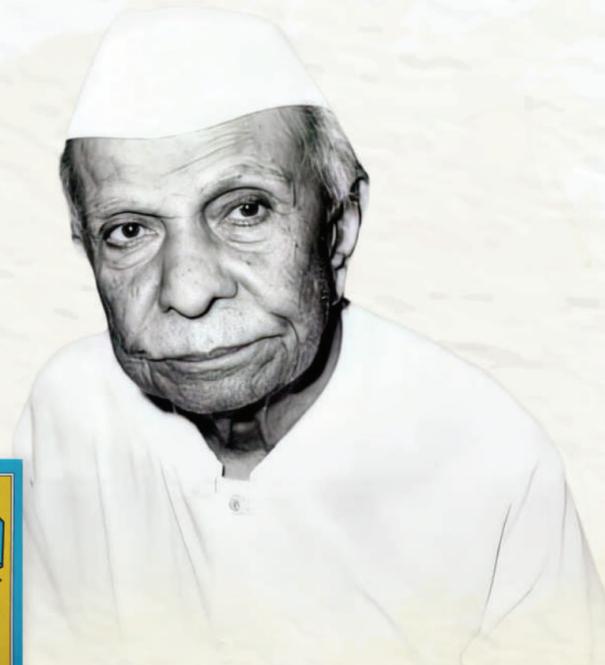
In the year 1916, in the sacred town of Nadiad, a quiet chapter in the world of healing began. Vaidya Shri Jagannath G. Dwivedi, guided by deep-rooted knowledge of Ayurveda, established a pharmacy with a singular purpose - to offer nature-based remedies rooted in purity and intention.

What began as a small effort grounded in discipline and care gradually became a trusted presence across generations. Each product was introduced with careful attention to Ayurvedic principles, responding to genuine concerns with remedies drawn from nature. This legacy has continued without disruption over the course of a century. Families across India and beyond have come to know its presence not through campaigns but through conversations and lived experiences.

This is not only the story of an organization. It is the journey of an enduring belief. A belief that healing must remain honest. That tradition must be preserved. And that the touch of care must remain unchanged, even as the world moves forward.



Shri Shivabhai J. Vaidya & Shri Babubhai J. Vaidya



Shree Vaidya Jagannath G. Dwivedi
Pioneer of Balsathi

A LIFE LIVED WITH INTENTION

As the years went by, Vaidya Jagannath G. Dwivedi came to be known as the **Paisa Wala Vaidya**. The name came from his charitable dispensary, where he treated people with a token of just one paisa, ensuring Ayurveda was within reach for all.

He viewed Ayurveda as a quiet gift from nature. Something meant to serve all, not a few. His way of life echoed this belief. He remained grounded, lived with clarity, and stayed committed to his values until the age of ninety.

His presence inspired not only those around him but also his own family. His sons inherited more than a practice. They inherited a purpose. With the same care and conviction, they carried the legacy forward.

Even today, that spirit remains unchanged. The pharmacy continues to prepare its formulations with honesty and respect for tradition. Every product is crafted with natural herbs, without the use of additives or artificial elements. Prices are kept accessible, ensuring that pure Ayurveda stays close to every household.

This journey is not defined by scale, but by sincerity. What began as one man's quiet resolve continues to guide generations, with the same simplicity and strength.

GENERATIONS CARRYING THE LEGACY

The journey that began with Vaidya Jagannath G. Dwivedi did not end with him. His sons grew up watching his work and learning his ways. They inherited not only his knowledge but also his values.

Each generation kept the purpose alive. They ensured that the formulations stayed true to their original recipes. They maintained the same care in preparation. They continued to keep prices fair so that Ayurveda remained within reach of every household.

The family's role was not only to preserve but also to serve. They brought the products to more people while keeping the trust intact. The work was never about quick growth. It was about steady steps that did not leave the roots behind.

Today, the newer generation carries the same responsibility. They respect the past and look to the future with the same promise to keep offering pure, honest Ayurveda, just as it was first envisioned in 1916.



THE LEGACY IN MOTION

The pharmacy was founded in Nadiad. Balsathi was introduced as a gentle remedy for children's respiratory and digestive health. It became a trusted name in homes across the region.

1916



Two more proprietary formulations were created. Rakta Shuddhi, prepared to support healthy gut, blood and skin. Vayunigrah, designed to strengthen digestion and treat gastrointestinal issues. Both remain as effective and trusted today as they were then.

1926



Made a step outside Gujarat and reached each region of India, through print and vernacular ads. The reach spread beyond Gujarat, while the essence remained unchanged.

1940s
1955s

1960s
1980s

The second generation carried the work forward. Production grew, yet each batch was made with the same care.



1990s

The products became a part of both rural and urban households. Generations of customers continued their trust, passing it on within families.



2000s

Recognition extended beyond India. Through word-of-mouth and community connections, the pharmacy's name found its way into international markets.

2010s
PRESENT

The identity remains rooted in heritage. Every formulation stays true to its original recipe. Prices remain accessible. No chemicals. No preservatives. Only pure Ayurveda, prepared with the same sincerity as in the beginning.



AYURVEDA IN PRACTICE, KNOWN ACROSS THE WORLD

Ayurveda has always guided the work of the pharmacy. Every remedy is made with natural herbs, following the same care as in the beginning.

This integrity has earned respect over the years. Families in India have trusted these products for generations, and that trust has reached people in other countries as well.

One special moment in this journey is the place of Balsathi in the Science Museum Group's collection in the United Kingdom. A packet of Balsathi children's capillary medication, made between 1970 and 1981, is kept there as part of their display. It stands as proof of the value of Ayurveda and the reach of a remedy made with sincerity.

This recognition is not about fame. It is about honoring a legacy. It shows that even from a small pharmacy, a product made with care can earn respect across the world.

SCIENCE MUSEUM GROUP COLLECTION

Ayurvedic children's capillary medication, India, 1970-1981

PART OF: [Five packets of baby tonic used by Asian immigrants in U.K.](#)

MADE: [1970-1981 in India](#)

MAKER: [Diuvvedi, Vaidya Jagannath G](#)



1 packet of Bal Sathi children's capillary by Vaidya Jagannath
Science Museum Group Collection
© The Board of Trustees of the Science Museum

AN OFFERING OF NATURE'S WISDOM

Over the years, the pharmacy has shaped remedies that reflect the quiet strength of Ayurveda. Some began as solutions to specific needs – a gentle formulation for children's well-being, a blend to support healthy blood, another to aid digestion, and a nourishing tonic to build strength. Each was created with care, using select herbs prepared in their purest form.

This dedication extends to a traditional range of herbal churnas and tablets. From Amla and Haritaki to Ashwagandha, Guduchi, and more, these preparations hold the unaltered essence of the plants they come from. They are kept simple, free from additives, and remain part of everyday wellness for many households.

The journey continues with new formulations being developed, each staying true to the values and discipline. Every offering, whether created decades ago or planned for the future, is guided by the same belief: Ayurveda should be shared in its most valid form, with sincerity and care.



Team Balsathi, Backbone of The Pharmacy.

CARRYING THE VISION FORWARD

From the first remedy prepared in 1916 to the offerings of today, the purpose has remained unchanged: to make the healing wisdom of Ayurveda a part of every household.

The fourth generation now carries this vision with quiet dedication. Their efforts focus on expanding the reach of these remedies through thoughtful awareness and initiatives, while remaining faithful to the values that shaped the pharmacy more than a century ago.

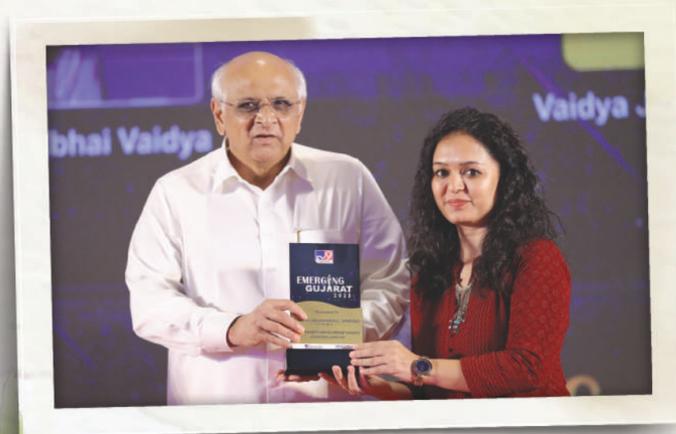


Raj Vaidya Shri Arvindbhai B. Vaidya receiving an Award from the then Health Minister Shri Parbatbhai Patel.

A NOTE OF GRATITUDE

For over a century, our family has followed the path set by Sh. Vaidya Jagannath G. Dwivedi, serving with sincerity and trust in Ayurveda.

We thank every household that has placed its trust in us. The promise remains the same. To keep Ayurveda pure, honest, and within everyone's reach.



Ms. Pankti Arvindbhai Vaidya receiving an Award from Shree Bhupendrabhai Patel, Chief Minister of Gujarat.

The fourth generation continues to guide the legacy with a balance of tradition and forward vision. Under the leadership of Ms. Pankti Arvindbhai Vaidya, the pharmacy has earned notable recognition on respected platforms. The product and brand were honoured with the **"Most Trusted Ayurvedic Medicine"** title at the Emerging Legends of Gujarat ceremony and the **Emerging Gujarat 2023** award presented by the Chief Minister of Gujarat.

These recognitions are milestones, yet the true measure of success remains the trust of the families who continue to choose these products. With each generation, the promise endures to preserve purity, uphold sincerity, and keep Ayurveda close to the lives it serves.

